



Partnerships Executive

Hours: Full Time

Salary: Competitive

Location: RL Headquarters, Manchester

An exciting opportunity has arisen to join the Partnerships team at RL Commercial. Rugby League Commercial manages all commercial aspects of UK Rugby League, including the Betfred Men's and Women's Super League, the Challenge Cup and the England national teams (men, women and wheelchair). We are seeking to appoint a Partnerships Executive to support the delivery of brand partnerships and associated marketing activations.

Key responsibilities

- Support the end-to-end delivery of commercial partnerships, acting as a day-to-day contact for partners and agencies as required.
- Coordinate and track delivery of partnership rights and assets in line with contractual obligations
- You will support the Senior Partnerships manager to develop partner marketing campaigns, ensuring the highest standards of execution are achieved.
- Collaborate with internal departments such as digital, CRM, ticketing, content and designs team to ensure partnerships rights are fulfilled.
- Manage relationships with club staff to deliver contractual rights incorporated in agreements with commercial partners.
- Assist with the management of partnership financial accounts, including invoicing, purchase orders and recharges.
- Coordinate with internal teams and external stakeholders to ensure smooth execution of hospitality services, from planning through to event delivery.

Key skills

- Experience of working in partnerships, marketing or sport
- People-oriented with an ability to interact with ease
- Excellent verbal and written communications skills
- Highly organised with great attention to details
- Ability to work to deadlines and handle multiple priorities
- Able to cultivate and grow relationships with internal and external stakeholders and partners

RL Commercial recognises the enhanced creativity, performance, and legitimacy of an organisation that embraces and celebrates diversity and are actively striving to realise these benefits across the whole organisation. We recognise that to fully deliver on our mission and be true to our guiding principles, we must be representative of the communities which we serve.

We have committed to achieving gender parity and greater diversity across the organisation and strongly encourage applications from suitably qualified candidates from under-represented

sections of the community, whether based on sex, gender, race, disability, sexuality, lower socio-economic groups, or other characteristics. We would be pleased to discuss our culture and commitments with any interested individuals. If you are an applicant with disability who meets the essential requirements of the job, we will interview you. Please declare this in your cover letter. We would be pleased to receive applications in alternative formats.

This role is full time and based in Manchester, however due to the nature of the role, travel and flexibility with hours may be required. RL Commercial supports a flexible and hybrid working environment.

This is only a summary of the role as it currently exists and is not meant to be exhaustive. If you would like to be considered for the Partnerships Executive or have any questions, please email People.Team@rfl.co.uk with a CV and cover note/email outlining why you wish to be considered.

Applications close 6th May 2026